

Elements

An International Magazine of Mineralogy, Geochemistry, and Petrology

Technical Specifications for Advertisers

1 page	194 mm × 257 mm / 45p9 × 60p9
1 page (bleed)	213 mm × 276 mm / 50p3 × 65p3 (size after bleed zone of 5 mm added 223 × 286 mm) (size after bleed zone of 1p added 52p3 × 67p3)
1/2 page horizontal	194 mm × 124 mm / 45p9 × 29p3
1/2 page vertical	95 mm × 257 mm / 22p6 × 60p9
1/3 page horizontal	194 mm × 82 mm / 45p9 × 19p6
1/3 page vertical	62 mm × 257 mm / 14p8 × 60p9
1/4 page horizontal	194 mm × 60 mm / 45p9 × 14p3
1/4 page vertical	95 mm × 124 mm / 22p5 × 29p3
1/8 page horizontal	95 mm × 60 mm / 22p5 × 14p3
1/8 page vertical	48 mm × 124 mm / 11p3 × 29p3

Elements specifications

Web printing on coated paper
72 to 80 pages per issue – Four-color process
Print run: 16,500

Graphic specifications

Color CMYK – 300 dpi

What and where to submit

We accept files in the following formats: EPS, JPG, TIF, and high-resolution PDF.
High-resolution PDF with settings U.S. Web coated (SWOP) v2
CROP MARKS OUTSIDE BLEED ZONE. NO REGISTRATION MARKS.



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Jodi Rosso

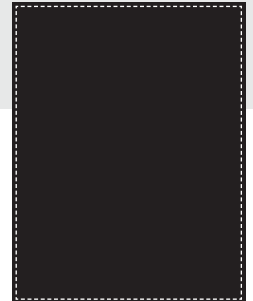
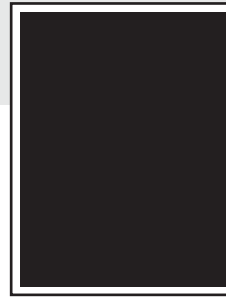
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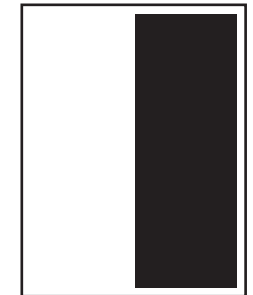
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Deadline to reserve advertising space in 2017	Artwork due	
February issue	December 15	December 30
April issue	March 1	March 15
June issue	May 1	May 15
August issue	July 1	July 7
October issue	September 1	September 15
December issue	November 1	November 15

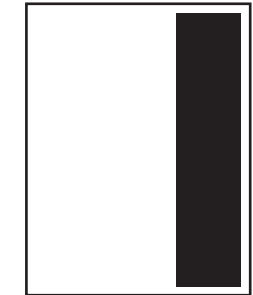
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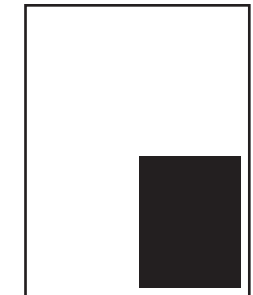
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1/3 page



1/4 page



1/8 page

