

2020 Advertising Rates

Advertising Rates (in US\$)		Three times a year 10% discount	Six times a year 15% discount
Full page – back cover*	\$2,500	\$2,250	\$2,125
Full page – inside covers*	\$2,300	\$2,070	\$1,956
Full page*	\$2,050	\$1,845	\$1,743
Half page	\$1,420	\$1,278	\$1,207
Third page	\$1,025	\$923	\$871
Quarter page	\$795	\$715	\$676
Eighth page	\$405	\$365	\$344
* Includes a two-month online ad at elementsmagazine.org		Additional costs, based on typesetting and design time, will be charged if we design your ad.	

2020 Deadlines

Deadline to reserve advertising space in 2020	Artwork due	
February issue	7 January	17 January
April issue	4 March	13 March
June issue	1 May	15 May
August issue	1 July	10 July
October issue	2 September	11 September
December issue	4 November	13 November

Online Advertisement Specifications

File formats: PNG, GIF, JPG (animated graphics are permitted)

Sizes	Width	Height
Home page	180 pixels	180 pixels
Job posting page	180 pixels	400 pixels
All other pages	400 pixels	180 pixels

[Ask about our Online Advertising Options](#)

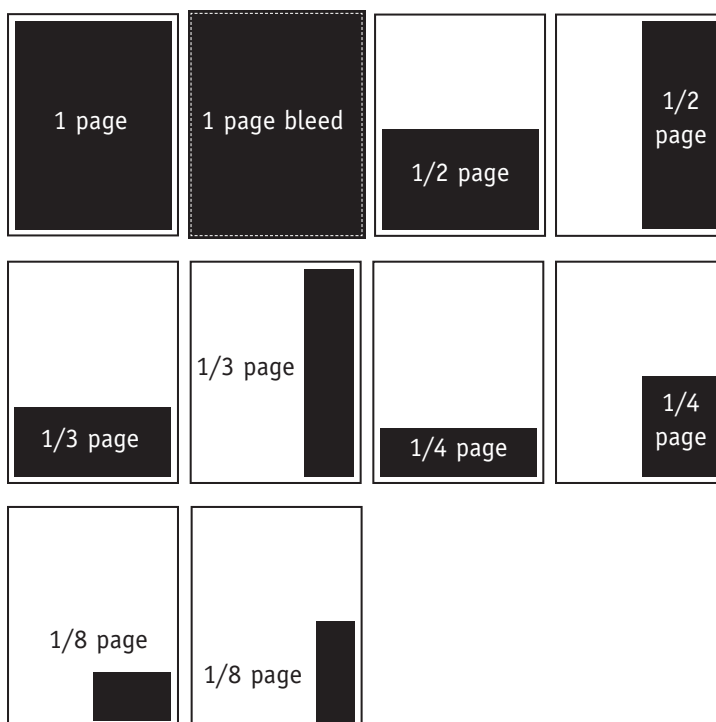
Some facts about Elementsmagazine.org in 2019

37,525 unique visitors

131,987 page views
(~11,000 per month)

Technical Specifications for Artwork

1 page	194 mm × 257 mm
1 page (bleed)	213 mm × 276 mm (size after bleed zone of 5 mm added: 223 × 286 mm)
1/2 page horizontal	194 mm × 124 mm
1/2 page vertical	95 mm × 257 mm
1/3 page horizontal	194 mm × 82 mm
1/3 page vertical	62 mm × 257 mm
1/4 page horizontal	194 mm × 60 mm
1/4 page vertical	95 mm × 124 mm
1/8 page horizontal	95 mm × 60 mm
1/8 page vertical	48 mm × 124 mm



Elements specifications

Web printing on coated paper (Color CMYK – 300 dpi)
72 to 80 pages per issue • 4-color process
Print run: 16,000

What and where to submit

We accept files in the following formats: EPS, JPG, TIF, and high-resolution PDF [with settings U.S. Web coated (SWOP) v2]
CROP MARKS OUTSIDE BLEED ZONE. NO REGISTRATION MARKS.

Send to:

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or request information for transfer to Dropbox

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